



# The Sparbanken Rekarne Development Scholarship

**The scholarship may be applied for by all MDH students, regardless of their study programme.**

The total amount of the scholarship is 20 000 SEK /year; if several students cooperate the money is shared. It is entirely up to the discretion of the scholarship holder how the money is to be used, and any taxes are to be paid by the recipient.

## **But what and when can I apply?**

You can apply with an idea for a project, a thesis or a degree project, written and graded during the current academic year. That is to say, students who have written in the autumn 2020 and spring 2021 may apply in the summer 2021.

The work you're applying with must be directed towards one or more of the areas below and contain a high degree of innovation. Consideration is taken of at least one of the UN's global goals for sustainable development.

- Innovation management
- Digitalisation
- UX-design (User experience design)
- Health and/or behaviour concerning personal finances
- Product- and/or service development
- Financial management
- Organisation and Leadership
- Marketing
- Organisational development

## **Application period 1 June - 31 August**

Apart from the project idea, thesis or degree project, you apply with a summary and presentation of this. This is so that the jury will be able to form an opinion and assess several pieces of work.

Email your application to:  
[framtiden@sparbankenrekarne.se](mailto:framtiden@sparbankenrekarne.se)

## **This is how we assess your application**

The applications are assessed based on a number of criteria that are relevant for the bank's development.

1. Sustainability – consideration taken of ecological, social and economic perspectives
2. Relevance – for the bank's activities with a bearing on value for the customers
3. Creativity – degree of creativity (expressive perspectives, design)
4. Height of innovation – degree of innovativeness
5. Quality – the academic quality
6. Structure/clarity and language – quality of how the application is worded

## **Contact persons**

If you have any questions about the scholarship you may contact:

Eva Maaninen-Olsson, Mälardalen University  
[eva.maaninen-olsson@mdh.se](mailto:eva.maaninen-olsson@mdh.se)

Maria Kaven Buder, Sparbanken Rekarne  
[maria.kaven-buder@sparbankenrekarne.se](mailto:maria.kaven-buder@sparbankenrekarne.se)

**We look forward to your application!**