

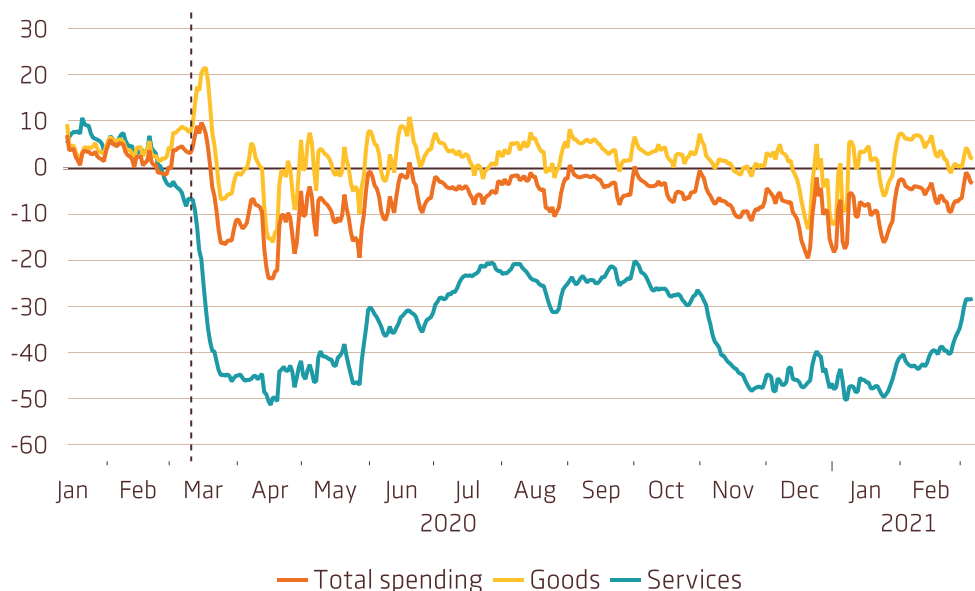
# Consumer Spending Observer Sweden

## Slightly higher spending last week when services improved due to base effects

- ▶ Total spending was -3% last week, while the four-week average was -5.5% (y/y, data up to 6<sup>th</sup> of March)
- ▶ Spending on goods was 2% higher and spending on services was 28% lower than last year's level

### Daily spending in Sweden

Transaction turnover, y/y %, 7dma

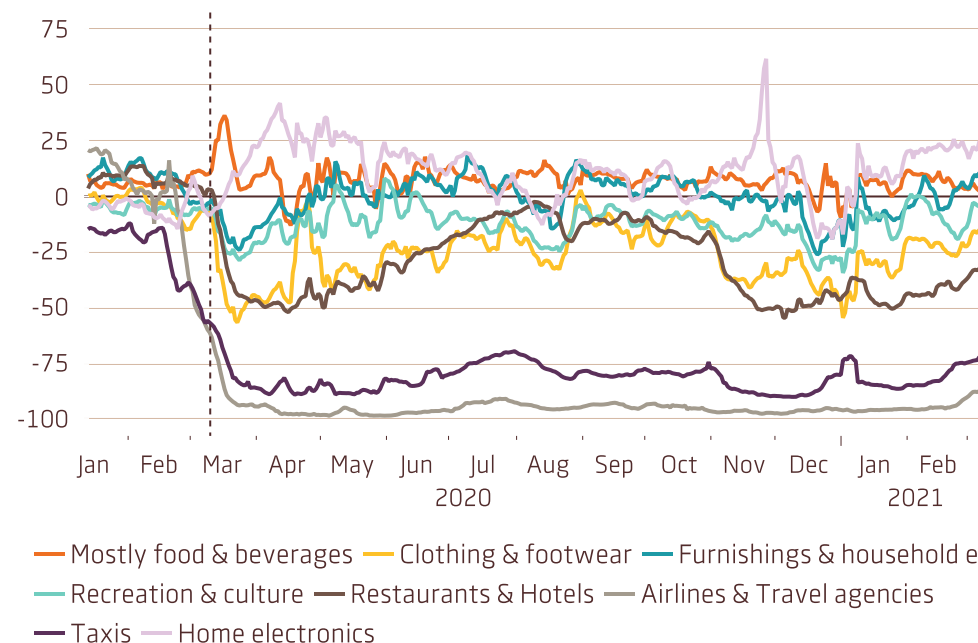


Note: Goods include purchases of all kinds of goods, i.e. all retail trade, including alcoholic beverages and fuel, as well as purchases of vehicles. Services include all service sectors.  
Sources: Swedbank Pay and Swedbank Research

**Notes on data:** The data shows transaction turnover based on card transactions acquired by Swedbank Pay in Sweden. Daily data is compared with the same day of the week in previous year, except for 22/12-2/1 where we align data to the specific date to deal with the seasonal pattern during Christmas and New Year.

### Daily spending in different sectors

Transaction turnover, y/y %, 7dma



Sources: Swedbank Pay and Swedbank Research

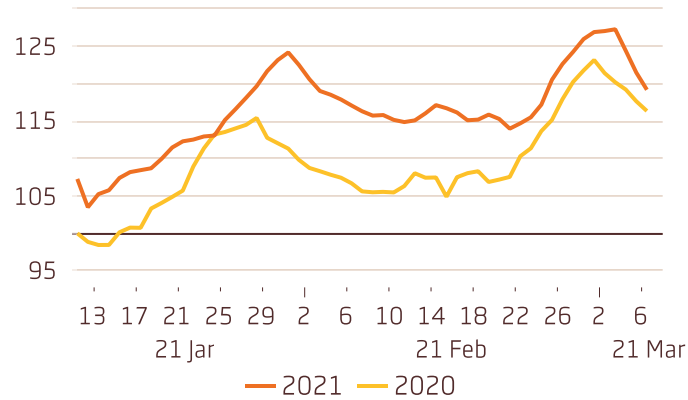
#### Analysts:

Pernilla Johansson, Senior Economist, [pernilla.johansson@swedbank.se](mailto:pernilla.johansson@swedbank.se)  
 Jana Eklund, Senior Econometrician, [jana.eklund@swedbank.se](mailto:jana.eklund@swedbank.se)  
 Robin Ahlén, Economist, [robin.ahlen@swedbank.se](mailto:robin.ahlen@swedbank.se)

## Daily transaction turnover in different sectors

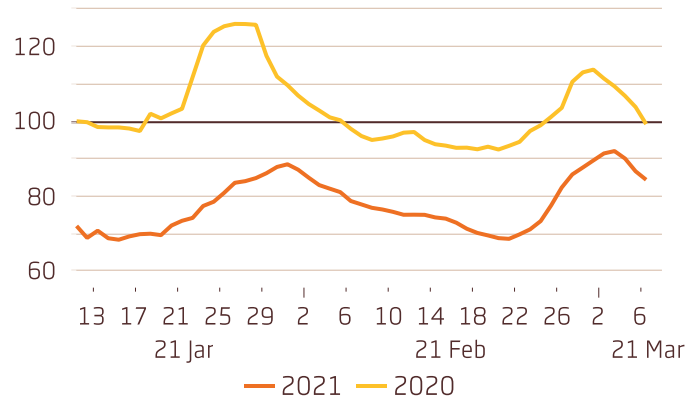
7 days moving average, index (Jan 13<sup>th</sup>, 2020=100), 2021 compared to 2020, HUKO sectors

### Mostly food and beverages



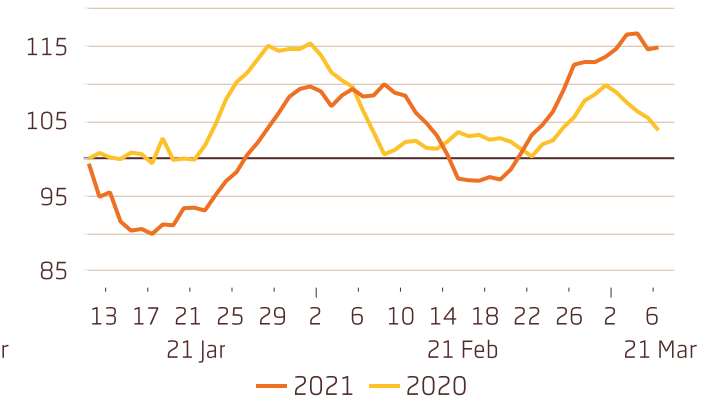
Sources: Swedbank Pay and Swedbank Research

### Clothing and footwear



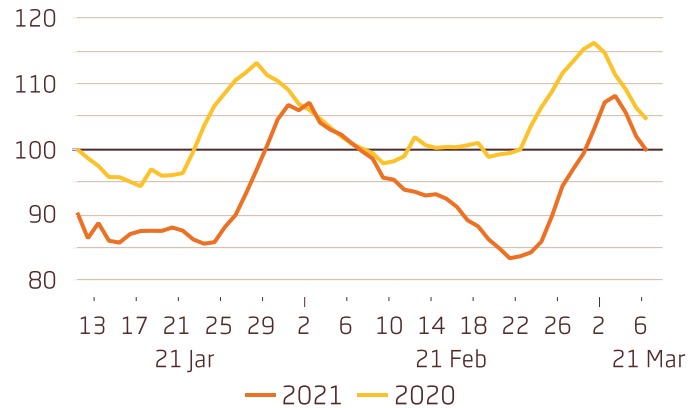
Sources: Swedbank Pay and Swedbank Research

### Furnishings and household equipment



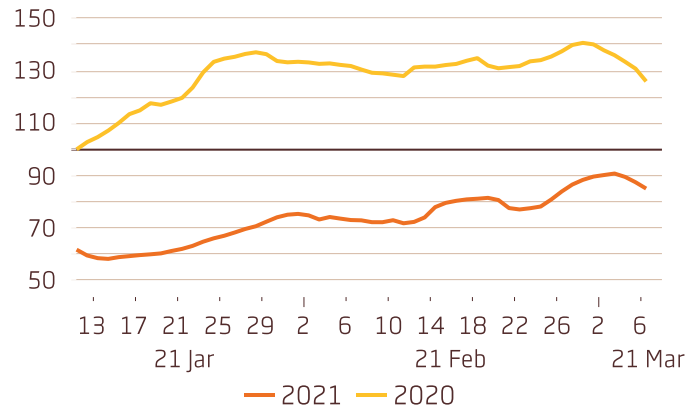
Sources: Swedbank Pay and Swedbank Research

### Recreation and culture



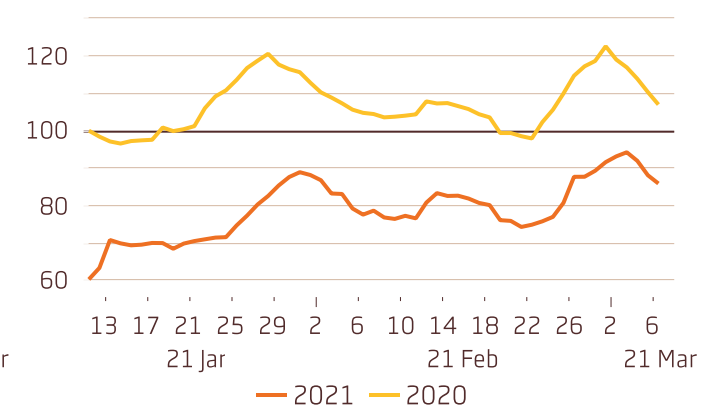
Sources: Swedbank Pay and Swedbank Research

### Restaurants and Hotels



Sources: Swedbank Pay and Swedbank Research

### Other goods and services

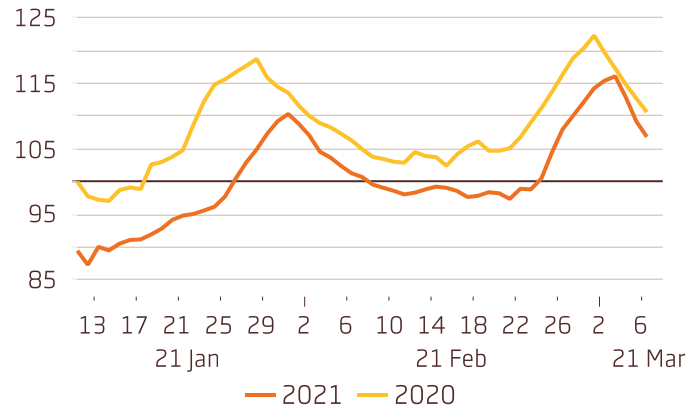


Sources: Swedbank Pay and Swedbank Research

## Daily transaction turnover in total spending and other sectors

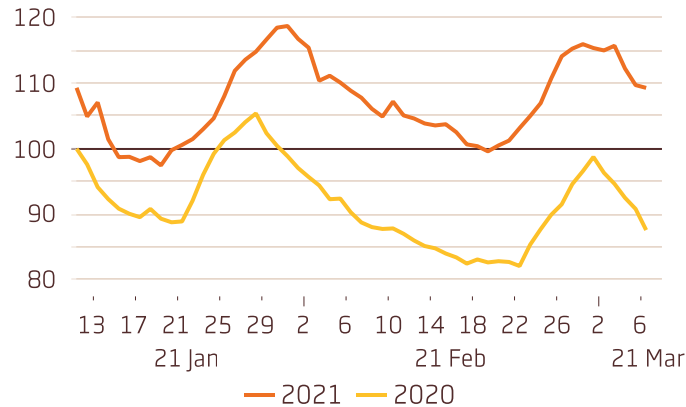
7 days moving average, index (Jan 13<sup>th</sup>, 2020=100), 2021 compared to 2020

### Total spending



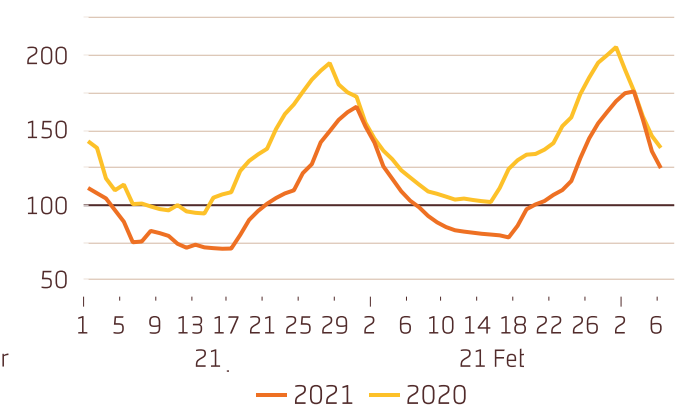
Sources: Swedbank Pay and Swedbank Research

### Home electronics



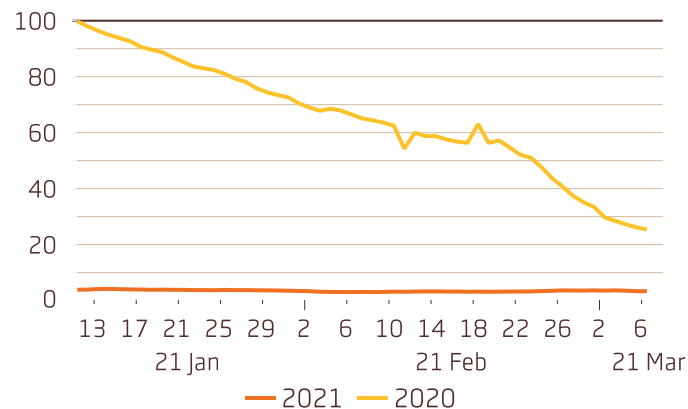
Sources: Swedbank Pay and Swedbank Research

### Cash withdrawal



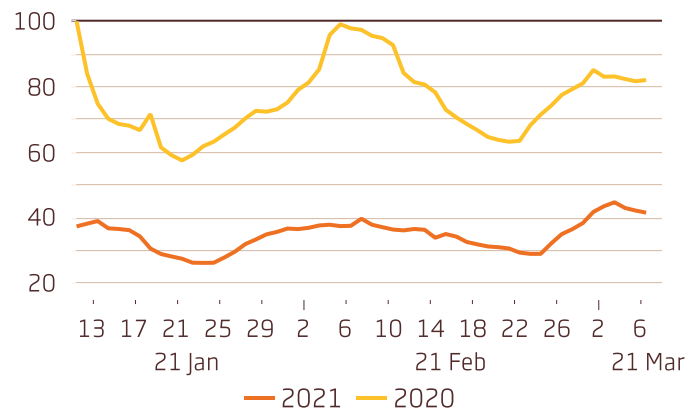
Sources: Swedbank Pay and Swedbank Research

### Airlines and Travel agencies



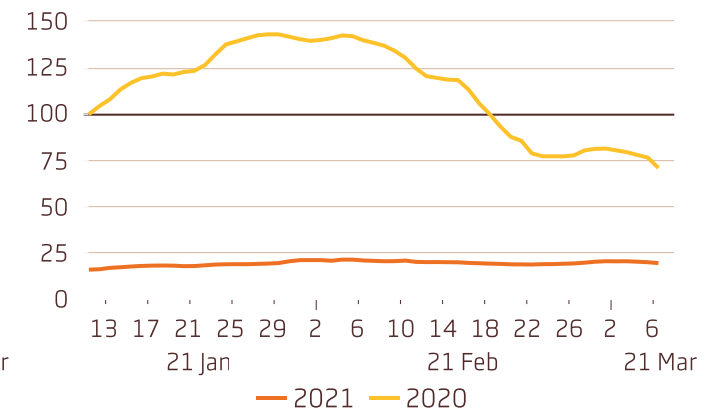
Sources: Swedbank Pay and Swedbank Research

### Public transport



Sources: Swedbank Pay and Swedbank Research

### Taxis



Sources: Swedbank Pay and Swedbank Research

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### Address

Swedbank LC&I, Swedbank AB (publ), SE-105 34 Stockholm.

Visiting address: Malmkillnadsgatan 23, 111 57 Stockholm